

Visioning Advisory Committee (VAC) Minutes
City of Beaverton
June 4, 2014

Members Present: Lacey Beaty, Erin Doebling, Ty Garo, Jaann Hoisington, Cameron Irtifa, Ali Kavianian, Cathy Robart, Linda Rose, Danielle Shattuck

Members Absent: Jenifer Browning, Michael Riedel

Project Team: Erin Gordenier and Holly Thompson, City of Beaverton; Jason Robertson, J. Robertson & Co.

Council Liaison: Betty Bode

Guests: none

Meeting called to order by Chair Jaann Hoisington at 6:51 PM, following VAC photos

1. Welcome and Approval of Minutes

The May 2014 minutes were approved with no changes. Cathy Robart noted that some dates in the April 2014 minutes needed correcting and will send Erin a modified version.

2. Welcome of New VAC Members & Group Introductions

New members Erin Doebling and Danielle Shattuck were introduced to the existing VAC members.

3. Public Comment

No public comment.

4. Council Liaison Update

Councilor Bode informed the VAC that the budget committee had approved the current budget and is prepared to present it to City Council in July. The Arts Commission was recognized at the last Council meeting and scholarships were awarded to students.

4. Outreach Meetings Progress Report

The outreach has reached 40% of its goal and specific numbers and details were given to the VAC in a spreadsheet. The online survey will wrap up on June 6; 49 users have registered on MindMixer and 889 community surveys have been completed. The VAC brainstormed ways to reach the community, including placing “table toppers” at popular waiting areas (e.g., dentist offices, car service waiting rooms, etc.) The City planned to place TriMet ads at three strategic bus stops, but the details are yet to be finalized.

Jason Robertson went over the methodology of the data gathering and processing, as well as highlighted some leading ideas thus far. The “theme team” will rehash the details after the outreach and compare past survey results (2010) to current ideas.

Responses via texting and employer surveys are in process. More details will follow via email.

The VAC was reminded of future events and sign-up sheets were distributed to fill the remaining summer events and meetings. Emphasis was placed on multicultural outreach.

6. City Staff Meeting Preview

The Beaverton Community Vision will be introduced again to city staff, since there have been many changes since 2010. Not only has the BCV evolved over the years, but some new staff members have joined the City since the initial rollout of the BCV.

7. Visioning Clean Up Day Discussion

Initial discussion for the 2014 Clean Up Day occurred, as well as commitments from Cathy Robart and Ty Garo to gather information from the last project and reach out to City staff to begin the planning process. More information will follow in August.

8. VAC & Staff Updates

Once again, the liaison duties for the project team and City staff have changed, with the goal being efficiency and cohesion.

Two VAC members have resigned: Kevin Hoover and Luis Alvarez.

Lacey Beaty reminded the VAC of the upcoming Home Runs for Homeless Youth fundraiser on Sunday, June 8 for HomePlate.

Meeting adjourned at 7:36 PM.

Minutes will be approved at the next VAC meeting, Wednesday, August 6.